Sunbright International Holdings Limited
(Formerly Known as "Essel Holdings Ltd")
(the "Company")
C/o First Island Trust Company Ltd, Suite 308, St James Court, St Denis Street, Port Louis, Mauritius
Tel: (230) 211 6242 Fax: (230) 211 7489

April 3, 2024

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 31(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 31(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we, Sunbright International Holdings Limited (formerly known as Essel Holdings Ltd), one of the Promoters of Zee Entertainment Enterprises Limited ("ZEEL") holding 17,18,518 Equity Shares constituting 0.18% of total share capital of ZEEL as on 31st March, 2024, do hereby declare that we have not made any encumbrance, directly or indirectly, other than those already disclosed during the financial year 2023-24.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,
For Sunbright International Holdings Limited
(formerly known as Essel Holdings Ltd)



Director/ Authorized Signatory

CC: **Zee Entertainment Enterprises Limited**
18th Floor, 'A' Wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai - 400013